

2001 DRAFTING REQUEST

Senate Amendment (SA-SB55)

Received: **05/18/2001**

Received By: **kahlepj**

Wanted: **Soon**

Identical to LRB:

For: **Legislative Fiscal Bureau**

By/Representing: **Renner**

This file may be shown to any legislator: **NO**

Drafter: **kahlepj**

May Contact:

Addl. Drafters:

Subject: **Econ. Development - tourism
State Government - miscellaneous**

Extra Copies: **JTK**

Submit via email: **NO**

Requester's email:

Pre Topic:

LFB:.....Renner -

Topic:

Fund Badger State Games from marketing appropriation to the department of tourism

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	kahlepj 05/21/2001	jdyer 05/21/2001		_____ _____			
/1			jfrantze 05/21/2001	_____ _____	lrb_docadmin 05/21/2001		

FE Sent For:

<END>

2001 DRAFTING REQUEST

Senate Amendment (SA-SB55)

Received: **05/18/2001**

Received By: **kahlepj**

Wanted: **Soon**

Identical to LRB:

For: **Legislative Fiscal Bureau**

By/Representing: **Renner**

This file may be shown to any legislator: **NO**

Drafter: **kahlepj**

May Contact:

Addl. Drafters:

Subject: **Econ. Development - tourism
State Government - miscellaneous**

Extra Copies: **JTK**

Submit via email: **NO**

Requester's email:

Pre Topic:

LFB:.....Renner -

Topic:

Fund Badger State Games from marketing appropriation to the department of tourism

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	kahlepj	1 5/21 jld	2 5/21	Self			

FE Sent For:

<END>



Legislative Fiscal Bureau

One East Main, Suite 301 • Madison, WI 53703 • (608) 266-3847 • Fax: (608) 267-6873

→ PJK

Date: May 18, 01

DELIVER TO:

Jeff Keusel

Addressee Fax #:

Addressee Phone #:

of Pages, Including Cover:

22

Sender's Initials:

DR

From:

Darin Renner LFB 6-9915

Message:

Jeff, #s 129 + 130 did not need
re draft.



b0312

Senator Decker
Representative Gard

DOA - GENERAL AGENCY PROVISIONS

Badger State Games

[LFB Paper #133 Substitute Alternative]

Motion:

Move to repeal the appropriation providing state assistance to the Badger State Games and the statutory requirement that DOA provide such assistance and delete base level funding of \$50,000 GPR in both 2001-02 and 2002-03. Earmark \$50,000 in each fiscal year from the Department of Tourism's GPR marketing appropriation to provide assistance to the Badger State Games.

Note:

Under the bill, Tourism would be provided \$11,062,600 annually for tourism promotion, including \$7,093,100 GPR and \$3,969,500 PR from tribal gaming revenues.

[Change to Bill: -\$100,000 GPR]

The Tourism Appropriation is
20.380(1)(b)

DOA Approp.

20.505(1)(f) + 16.40(15)
RA 41.11(6)

Motion #716

MO#	716
Burke	X N
Decker	X N
Moore	X N
Baumgart	X N
Plache	X N
Wirch	X N
Darling	X N
Welch	X N
2-Gard	X N
Kaufert	X N
Aibers	X N
Duff	X N
Ward	X N
Huebsch	X N
Huber	X N
Coggs	X N

17-6



Legislative Fiscal Bureau

One East Main, Suite 301 • Madison, WI 53703 • (608) 266-3847 • Fax: (608) 267-6873

May 18, 2001

Joint Committee on Finance

Paper #133

Badger State Games Assistance (DOA -- General Agency Provisions)

CURRENT LAW

Base level funding of \$50,000 GPR annually is available under a separate Department of Administration appropriation that provides financial assistance to the Badger State Games. Under s. 16.40(15) of the statutes, DOA is required to provide this financial assistance to the Games.

GOVERNOR

Continue \$50,000 GPR annually of base level funding for Badger State Games assistance.

DISCUSSION POINTS

1. The Badger State Games is an annual summer and winter amateur sporting event open to Wisconsin residents. The games began in 1985 and consist of both regional and statewide Olympic-style competition. Over 18,000 athletes competed in the 2000 Summer Games and nearly 6,400 athletes competed in the 2000 Winter Games. The Badger State Games are governed by the Wisconsin Amateur Sports Corporation, a not-for-profit corporation.

2. Table 1 identifies the level of state support that has been provided to the Games since the 1987-88 fiscal year when funding for this purpose was first authorized.

TABLE 1**State Support for the Badger State Games**

<u>Fiscal Year</u>	<u>GPR Support</u>
1987-88	\$35,000
1988-89	0
1989-90	0
1990-91	115,000
1991-92	50,000
1992-93	0
1993-94	50,000
1994-95	50,000
1995-96	50,000
1996-97	50,000
1997-98	25,000
1998-99	25,000
1999-00	50,000
2000-01	50,000
2001-02	50,000*
2002-03	50,000*

*Continuation of base level funding recommended.

3. The Wisconsin Amateur Sports Corporation's budget for the summer and winter games that took place in the 2000-01 fiscal year (February and June of 2001) is based on total funding commitments of \$1,315,000 from the following sources:

TABLE 2**Badger State Games Funding
(2000-01)**

<u>Source of Funds</u>	<u>Amount</u>	<u>% of Total</u>
Sponsorships	\$762,000	57.9%
Entry Fees	440,300	33.5
State Assistance	50,000	3.8
Other Government Grants	32,000	2.4
Merchandise Sales	12,000	0.9
Interest Earnings	11,500	0.9
Athletic Contributions	4,000	0.3
Miscellaneous Receipts	3,500	0.3
Total	\$1,315,300	100.0%

4. It is anticipated that Badger State Games annual revenues during the 2001-03 biennium will be generally comparable to those described above in Table 2. The \$50,000 annual funding commitment from the state represents approximately 3.8% of the Badger State Games' current budget. According to Badger State Games officials, the state grant is not earmarked for any specific purpose or activity but helps keep participant fees lower.

5. Since the Games are almost entirely supported by private contributions and participant fees (91.4% of total revenues), a question can be raised as to whether the continuation of state funding at this time is essential for the event's financial well-being. It could be argued that if additional funding is needed by the Games, additional private contributions should be solicited and participant fees adjusted. Further, one could argue that the Games have now become institutionalized and the state's modest subsidy should be phased-out or eliminated outright.

6. It will be noted that in the past, the state has, from time-to-time, provided no assistance to the Badger State Games (in fiscal years 1988-89, 1989-90 and 1992-93). In other fiscal years (after 1990-91 and after 1996-97) the state has reduced the amount of assistance provided, compared to the preceding fiscal year.

7. Consequently, several options would appear to be available to the Committee:

- First, the state could end its assistance to the Badger State Games altogether by deleting \$50,000 GPR in both 2001-02 and 2002-03 and repealing the Badger State Games assistance appropriation.

- Second, the state could begin to phase-out its contribution to the Games by providing only \$37,500 GPR in 2001-02 and \$12,500 GPR in 2002-03. The Badger State Games assistance appropriation would be repealed on July 1, 2003, under this alternative.

- Third, the state could provide a reduced level of on-going funding for the Games by providing \$25,000 GPR in both 2001-02 and 2002-03.

8. On the other hand, it could be argued that some state funding for the Badger State Games is appropriate since the Games provide good public relations for the state, promote sporting competition and healthy activities. Consequently, providing some state assistance to the Games signals state government support for these concepts. Badger State Games officials also indicate that the regional locales for the games provide economic benefits to the communities where the games are held.

ALTERNATIVES

1. Repeal the appropriation providing state assistance to the Badger State Games and the statutory requirement that DOA provide such assistance and delete base level funding of \$50,000 GPR in both 2001-02 and 2002-03.

*Cre \$ from law firm
Rec'd from*

<u>Alternative 1</u>	<u>GPR</u>
2001-02 FUNDING (Change to Bill)	- \$100,000

2. Delete base level funding of \$12,500 GPR in 2001-02 and \$37,500 GPR in 2002-03 to begin the phase-out of state assistance to the Badger State Games. Repeal the appropriation providing state assistance to the Badger State Games and the statutory requirement that DOA provide such assistance, effective July 1, 2003.

<u>Alternative 2</u>	<u>GPR</u>
2001-03 FUNDING (Change to Bill)	- \$50,000

3. Delete base level funding of \$25,000 GPR annually provide a reduced level of on-going funding for the Games (\$25,000 GPR in both 2001-02 and 2002-03).

<u>Alternative 3</u>	<u>GPR</u>
2001-03 FUNDING (Change to Bill)	- \$50,000

4. Take no action.

Prepared by: Tony Mason

MO# 716

Burke	Y	N
Decker	Y	N
Moore	Y	N
Baumgan	Y	N
Plache	Y	N
Wirch	Y	N
Darling	Y	N
Welch	Y	N
Gard	Y	N
Kaufert	Y	N
Albers	Y	N
Duff	Y	N
Ward	Y	N
Huebsch	Y	N
Huber	Y	N
Coggs	Y	N

passed 12-4



State of Wisconsin
2001 - 2002 LEGISLATURE

LRBb031277

PJK.....

JLd

LFB:.....Renner – Fund Badger State Games from marketing appropriation
to the department of tourism

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION

LFB AMENDMENT

TO 2001 SENATE BILL 55 AND 2001 ASSEMBLY BILL 144

SDON
(5-21)

1 At the locations indicated, amend the bill as follows:

2 1. Page 214, line 2: after that line insert:

3 "SECTION 226c. 16.40 (15) of the statutes is renumbered 41.11 (6) and amended
4 to read:

5 41.11 (6) BADGER STATE GAMES ASSISTANCE. Provide The department shall
6 provide, from the appropriation under s. ~~20.505 (1) (f)~~ 20.380 (1) (b), financial
7 assistance for the operation of the badger state games. ~~CS~~ NO

History: 1971 c. 125; 1977 c. 196 s. 130 (3); 1977 c. 272; 1979 c. 1, 34, 221; 1981 c. 20, 27, 317; 1981 c. 390 s. 252; 1983 a. 27, 368, 524; 1985 a. 29; 1987 a. 4, 27; 1989 a. 31, 359; 1991 a. 39; 1993 a. 16; 1999 a. 9, 24, 185.

8 2. Page 517, line 4: after that line insert:

9 "SECTION 629r. 20.380 (1) (b) of the statutes is amended to read:

20.380 (1) (b) *Tourism marketing; general purpose revenue.* The amounts in the schedule for tourism marketing service expenses and the execution of the functions under ss. 41.11 (4) and 41.17 and the grants under 1997 Wisconsin Act 27, section 9148 (2f) and (2x). In each fiscal year, the department shall expend for tourism marketing service expenses and the execution of the functions under ss. 41.11 (4) and 41.17 an amount that bears the same proportion to the amount in the schedule for the fiscal year as the amount expended under par. (kg) in that fiscal year bears to the amount in the schedule for par. (kg) for that fiscal year. Of the amounts under this paragraph, not more than 50% shall be used to match funds allocated under s. 41.17 by private or public organizations for the joint effort marketing of tourism with the state. The department shall expend at least \$125,000 in each fiscal year from this appropriation to conduct or contract for marketing activities related to sporting activities and events. Of the amounts in the schedule, \$25,000 shall be allocated in each fiscal year for state sponsorship of, and advertising during, media broadcasts of the Milwaukee symphony, and \$50,000 shall be allocated in each fiscal year to provide financial assistance to the ✓ badger state games. Of the amounts in the schedule, \$50,000 shall be allocated for grants to America's Black Holocaust Museum in the city of Milwaukee.”.

History: 1995 a. 27 ss. 515b to 515m, 752 to 772, 1070, 1071, 1075, 1076, 1081n, 1084; 1995 a. 216, 225; 1997 a. 27; 1999 a. 9, 84.

3. Page 561, line 6: after that line insert:

“SECTION 802c. 20.505 (1) (f) of the statutes is repealed.”.

(END)

LFB:.....Renner – Fund Badger State Games from marketing appropriation
to the department of tourism

FOR 2001–03 BUDGET — NOT READY FOR INTRODUCTION

LFB AMENDMENT

TO 2001 SENATE BILL 55 AND 2001 ASSEMBLY BILL 144

1 At the locations indicated, amend the bill as follows:

2 **1.** Page 214, line 2: after that line insert:

3 “**SECTION 226c.** 16.40 (15) of the statutes is renumbered 41.11 (6) and amended
4 to read:

5 41.11 **(6)** BADGER STATE GAMES ASSISTANCE. ~~Provide~~ The department shall
6 provide, from the appropriation under s. ~~20.505 (1) (f)~~ 20.380 (1) (b), financial
7 assistance for the operation of the badger state games.”.

8 **2.** Page 517, line 4: after that line insert:

9 “**SECTION 629r.** 20.380 (1) (b) of the statutes is amended to read:

10 20.380 **(1)** (b) *Tourism marketing; general purpose revenue.* The amounts in the
11 schedule for tourism marketing service expenses and the execution of the functions

1 under ss. 41.11 (4) and 41.17 and the grants under 1997 Wisconsin Act 27, section
2 9148 (2f) and (2x). In each fiscal year, the department shall expend for tourism
3 marketing service expenses and the execution of the functions under ss. 41.11 (4) and
4 41.17 an amount that bears the same proportion to the amount in the schedule for
5 the fiscal year as the amount expended under par. (kg) in that fiscal year bears to the
6 amount in the schedule for par. (kg) for that fiscal year. Of the amounts under this
7 paragraph, not more than 50% shall be used to match funds allocated under s. 41.17
8 by private or public organizations for the joint effort marketing of tourism with the
9 state. The department shall expend at least \$125,000 in each fiscal year from this
10 appropriation to conduct or contract for marketing activities related to sporting
11 activities and events. Of the amounts in the schedule, \$25,000 shall be allocated in
12 each fiscal year for state sponsorship of, and advertising during, media broadcasts
13 of the Milwaukee symphony, and \$50,000 shall be allocated in each fiscal year to
14 provide financial assistance to the badger state games. Of the amounts in the
15 schedule, \$50,000 shall be allocated for grants to America's Black Holocaust Museum
16 in the city of Milwaukee.”.

17 **3.** Page 561, line 6: after that line insert:

18 “SECTION 802c. 20.505 (1) (f) of the statutes is repealed.”.

19 (END)